

Curtis Fitch & eWorld

It is only three years since Curtis Fitch initially participated at eWorld events. In that short span of time, we have developed a first class relationship and mutually successful involvement with the eWorld team.

eWorld Purchasing and Supply is a key opportunity for purchasing, supply chain and finance executives to gain critical insight to the latest developments in electronic commerce. As the UK's leading event with focus on procurement and supply management, eWorld provides a forum for the key providers to demonstrate technology and process at the forefront of the eSourcing industry.

Curtis Fitch involvement with eWorld has provided significant brand exposure and has enhanced our corporate profile within the eSourcing market. The Curtis Fitch stand always attracts considerable interest, which has generated several significant additions to our client portfolio. The feedback from delegates has consistently expressed enthusiasm for the intuitive nature of Curtis Fitch software and our pragmatic approach to eSourcing.

The increased market exposure enjoyed through eWorld ensures that Curtis Fitch retain the attention of all professionals within eSourcing. This also reflects the growing influence of eWorld events, managed by Revolution Events, to create increased corporate interest and networking opportunities within a user-friendly environment. As Louise Burke, Marketing and Events Manager, Curtis Fitch, comments - "Revolution Events, always ensure high standards of organisation and are genuinely helpful throughout the event – from preparation through to onsite participation. They also make the event fun to exhibit at!"

The Gartner report on Strategic Sourcing, when commenting upon the favourable conditions for a variety of vendors within the sourcing suites market, stated that there was a '*need for business services....to work with...attentive partners*' and gave exclusive reference to Curtis Fitch as having '*visionary status*' within that market.

Matt Griffiths, Business Development Director, Curtis Fitch, believes that the commendation of the Gartner report is a testament to Curtis Fitch clients and staff and states that "by working with our clients to understand their problems, we deliver innovative and cost effective solutions. The excellent relationship established within eWorld continues to be an important part of future success."

About Curtis Fitch

Curtis Fitch is a UK based SaaS company and offers a full eSourcing suite of software applications including iSource, iContracts, iSRM and iProjects. Technical strength allied with dedicated consultancy ensures rapid and effective deployment across your organisation.

Curtis Fitch works with market leaders throughout the public and private sector including NHS, Vodafone, GKN, DeBeers, Harrods, John Lewis, Rentokil Initial, Next, Unipart, The Co-operative and The FA. The continuing development of the software reflects the fundamental importance of evolving intuitive software to meet the changing needs of our customers.